



Contact:
Ashley Sanders, SBC PR
614-255-3270
asanders@sbcadvertising.com

For Immediate Release

Community Experiences "Tons of Success" with "Think Yellow, Go Green" Recycling Campaign *Residents Recycle 1,200 Windstream Yellow Pages Directories*

LINCOLN, Neb. (March 19, 2009) – The Lincoln community has proven once again they have what it takes to "Think Yellow, Go Green" by recycling 1,200 outdated Windstream Yellow Pages directories, the equivalent of 6,000 pounds -- three tons of outdated directories. The month-long recycling program was supported by the Lincoln Parks and Recreation Department, the local Boy Scouts of America and specialty recycler, Recycling Enterprises of Nebraska, Inc.

"We are proud that the residents of Lincoln stepped up to the challenge and recycled three tons of outdated directories in one month," said Todd Jankowski, field marketing manager for the recycling program. "The community exceeded our goal of recycling two tons, more than doubling last year's record."

Residents were encouraged to recycle their outdated and extra phone directories at collection points across the city. Directories were accepted at Air Park West Recreation Center, Auld Recreation Center, Belmont Recreation Center, Easterday Recreation Center, F Street Recreation Center, Irving Recreation Center and the Outdoor Education Center / Boy Scout Office. Recycled directories may be used to create new directories or other paper products. They can also be used to manufacture home insulation and mulch for new grass seeding.

The Cornhusker Council Boy Scouts played an instrumental role in surpassing the "Think Yellow, Go Green" campaign goal. Local troops collected directories to fulfill requirements toward qualification for the World Conservation Award.

"Our Scouts jumped at the chance to participate in such a unique recycling effort," said Jason Anderson, Cornhusker Council district director. "They learned a valuable life lesson about the importance of recycling and protecting our natural resources while participating in this campaign. We look forward to increasing our involvement and beating the goals set for next year's program."

To find out more about Windstream Yellow Pages and the recycling program, visit
www.windstreamyellowpages.com.

Company Background

Windstream Yellow Pages directories are published by Local Insight Yellow Pages, Inc., the seventh-largest yellow pages publisher in the United States. Headquartered in Hudson, Ohio, Local Insight Yellow Pages is a leading publisher of print and online directories in rural and certain suburban markets in 35 states located primarily in the



Eastern, Midwestern and Southern United States. Local Insight Yellow Pages is the exclusive, "official" publisher of print and online directories for Windstream Corporation, the fifth largest telephone company in the United States.

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